REP HEADLINE# 6394143 TRF# 3386 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ TRF# 338659 REP: TEL# 703 528 7800 FAX#
CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET

HARRIS REPORT FROM REP NOV1/12 11.55

CHANGES *** WFTV-TV ***

FLIGHT DATES OCT30/12 AGY # CITY TAX PRDCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME CROSSROADS MEDIA LLC ADV. NAME ISS/AMER. CROSSROADS STATE TAX_ NOV5/12 WK-1 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, SUITE 555 CONTRACT # 6394143 CO-OP BILLING NEEDED REP.# SALES PRSN WA- JOE KNAUER BUYER NAME MICHELLE SANTUOSO CLASS: NATL. OFF. # 6556 SALESMAN # LOCAL DATE NOV1/12 REGIONAL 11.55

REP: TO LENA FR JULIE

FR JULIE
OKD M2-3
PS CFM, THX 11/1

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

					: LINE#:REP
PROC ORD THI:	92	PROC	61		:REP :0
PROGRAM : ORD COM1: THIS IS A	A	PROGRAM : CON COM1:	S	AGENO	: CD:
PROGRAM: CHEW/GEN HOSP/STEVE HAR ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT30 ON LINE-61 FOR 1 SPOT/WK	100P-400P	THE CHEW/GENERAL	100P-300P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	TIME PERIOD :
TEVE HAR	30	HOSPITAL	30	= 11 27	LGTH : SEC
-61 FOR 1 SPOT	\$1,700.00	,	\$1,700.00	AGENCY EST# =	RATE
/WK	11/2		10/30	= 1274	: START
	11/2		10/30		: END : DATE
	Н		0		:SPTS:
	FRI		TUE		END :SPTS: WEEK : DATE : /WK: INVT :
					DAYS
	₽		0		:TOTL:

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 11.55

CHANGES *** WFTV-TV ***

CREDIT ADVISORY: AGENCY CREI REP HEADLINE# 6394143 TRF# 338659 ORDER WORKSHEET HARF \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

91	1 351950.00 S 91	CONTRACT TOTAL TOTAL SPOTS	Ω					00	351950.00	NOV/12	NON
ř	(NOV1/12) PLS ADVISE	\$2,100.00	308		NOV3 6386454	M HDL#	MISSED:BONUS OFFER:SAT/1130P-1205A CMT:DOLLARS ARE FROM	MISSEI OFFEF CMJ	ט	OK'D	МЗ
ਜ਼ ਂ	(OCT31/12) PLS ADVISE.	\$1,700.00 \$1,700.00	30s		OCT30	 4.	NEWS DOLLARS ARE FROM HDL# 6386454 FFERS: 61 MISSED:TUE/100P-300P OFFER:FRI/100P-400P CMT:WE CAN OFFER	I: NEWS II: DOLLARS ARE NOD OFFERS: MISSEL BUY#61 OFFER	GRAM COM KEGO	PROOPER ORD	STA M2
Ы		SAT	Н	11/3	11/3	\$2,100.00	30	1130P-1205A	93 A 1	(O	
:TOTL:	DAYS	: WEEK :	:SPTS:	: END	: START	RATE	: LGTH : SEC :	TIME PERIOD	REP : CD:	LINE#:REP	: LI

MARKET TOTALS \$1,094,050 WFTV 32% WKMG 25% WOPX 0% WESH 25% WRDQ 2% WOFL 16% WKCF 0% EFTV 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE